



# California Regional Water Quality Control Board San Diego Region



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<http://www.waterboards.ca.gov/sandiego>

November 5, 2010

**Certified Mail – Return Receipt Requested**  
Article Number: 7010 1060 0000 4952 7013

Mr. Mike Sentak  
Coleman American  
10015 Waples Court  
San Diego, CA 92121

**In reply refer to:**  
Application ID: 409138: carias

Dear Mr. Sentak:

**Subject: Requirement to Enroll Under Industrial Storm Water General Permit,  
Coleman American**

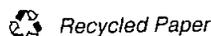
Pursuant to California Water Code (CWC) Section 13399.30, you are hereby notified that Coleman American is required to enroll under Order No. 97-03-DWQ, National Pollutant Discharge Elimination System (NPDES) General Permit No. CAS000001, *Waste Discharge Requirements (WDRs) For Discharges of Storm Water Associated with Industrial Activities Excluding Construction Activities*. Order No. 97-03-DWQ (Industrial Storm Water General Permit) was issued by the State Water Resources Control Board on April 17, 1997 and is enforced locally by the California Regional Water Quality Control Board, San Diego Region (San Diego Water Board). Our records indicate that coverage under the Industrial Storm Water General Permit for your facility located at 10015 Waples Court in San Diego is mandatory, and that you were notified of your requirement to enroll by the City of San Diego on August 10, 2010.

The Industrial Storm Water General Permit is an NPDES permit that regulates discharges associated with 10 broad categories of industrial activities. This permit requires the implementation of management measures that will achieve the performance standard of best available technology economically achievable (BAT) and best conventional pollutant control technology (BCT). The Industrial Storm Water General Permit also requires the development of a Storm Water Pollution Prevention Plan (SWPPP) and a water quality monitoring plan. Through the SWPPP, sources of pollutants are to be identified and the means to manage the sources to reduce storm water pollution are described. The permit requires that an annual report be submitted each July 1.

For more information regarding the Industrial Storm Water General Permit, please see our website:

[http://www.waterboards.ca.gov/water\\_issues/programs/stormwater/industrial.shtml](http://www.waterboards.ca.gov/water_issues/programs/stormwater/industrial.shtml)

**California Environmental Protection Agency**



CHON\O\H

Enclosed with this letter please find a copy of the Industrial Storm Water General Permit and associated forms. To apply for coverage under the permit, you must submit a Notice of Intent (NOI), which is included in the packet. Within thirty days, please submit a completed NOI, a site map of the facility, and the application fee of \$1008 made payable to "State Water Resources Control Board." All materials must be sent to the following address:

State Water Resources Control Board  
Division of Water Quality  
Attn: Storm Water Section  
P.O. Box 1977  
Sacramento, CA 95812-1977

**Failure to seek coverage could result in a mandatory minimum penalty of not less than \$5000 per year of noncompliance pursuant to CWC sections 13399.30 and 13399.33.**

In the subject line of any response, please include the requested "In reply refer to:" information located in the heading of this letter. For questions pertaining to the subject matter, please contact Christina Arias at (858) 627-3931 or [carias@waterboards.ca.gov](mailto:carias@waterboards.ca.gov).

Respectfully,



DAVID T. BARKER, P.E.  
Supervising Water Resource Control Engineer  
Surface Waters Basins Branch

DTB:esb:cma

Enclosures:

1. Order No. 97-03-DWQ (Industrial Storm Water General Permit)
2. City of San Diego Inspection Report dated August 10, 2010

Cc via email: (w/o encl.)

Joan Brackin, City of San Diego

SMARTS Entries:

Tech Staff Info & Use	
Application ID.	409138
NPDES No.	CAS000001



**Re: Industrial and Commercial Storm Water Compliance Inspection of Coleman American**

**Inspector Name:** Ian Todd

**Date:** 8/10/2010

**Time:** 1:15:00 PM

**Business Name:** Coleman American

**Address:** 10015 Waples Ct  
San Diego, CA 92121

**Telephone:** (858) 658-0709

**Responsible Person:** Mike Sentak

**Principal Activity:** Trucking, Maint., Storage

**SIC Code(s):** 4213, 4225

**NAICS Code(s):** 484121, 493110

**Subjectivity to the General Industrial Permit:** Mandatory

**WDID#:** No WDID, see notes

**Inspection Result:** Full Inspection

**Business Corrective Actions**

- Keep site free of litter, debris, and sediment using dry methods (Inspector comment: litter, crate debris)
- Mark drains/inlets on site with 'no dumping, drains to ocean' or similar signage
  - I Love a Clean San Diego lends stenciling kits to area businesses free of charge. Contact Natalie Roberts at (619) 291-0103 x3014 or visit [http://www.ilacsd.org/v\\_stencil.php](http://www.ilacsd.org/v_stencil.php) for more information.
- Protect trash area from contact with storm water (Inspector comment: no cover)
- Keep trash area free of litter and debris, liquids, powders, and sediment (Inspector comment: litter)
- Adequately cover materials stored outside (Inspector comment: batteries, oil)
- Equip liquid storage containers with secondary containment (Inspector comment: used oil)
- Properly store and dispose of hazardous materials (Inspector comment: used oil)
- Provide storm water training for appropriate employees

**Specific Action(s) Required by the Business to Comply with the Requirements of the General Industrial Permit**

This facility was observed to be in violation of the State of California Industrial Storm Water General Permit. Implement the following corrective action(s) to comply:

- File a Notice of Intent (NOI) with the State Water Resources Control Board (SWRCB) to obtain coverage under the Industrial Permit.
- Develop and implement a Storm Water Pollution Prevention Plan (SWPPP).
- Develop and implement a storm water monitoring program.

**Follow Up Inspection Priority:** Priority 2, which is a medium priority for follow up

PLEASE STICKER AT TOP OF ENVELOPE TO THE RIGHT OF THE RETURN ADDRESS. FOLD AT DOTTED LINE

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Sent To: Mike Sontak / Coleman Ave  
 Street Apt No: 10015 Waples Ct  
 or PO Box No: San Diego CA 92121  
 City, State, Zip: San Diego CA 92121

PS Form 3800, August 2005 See Reverse for Instructions

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*C. Arias*

California Regional Water Quality  
Control Board - San Diego Region 9  
9174 Sky Park Court, Suite 100  
San Diego, California 92123-4353

11/9/2010